

2019 NMHC Student Housing Conference Recap



CEOs and COOs from American Campus Communities, Landmark Properties, The Preiss Company and The Scion Group (left to right), along with moderator Randy Churchey (center), discuss what makes a successful executive partnership and business.

The top leaders from all areas of the student housing sector came together in Chicago earlier this month for the 17th annual [NMHC Student Housing Conference](#).

The conference continues to be the industry's premier forum where important discussions happen with key sector leaders on the capital markets and investment outlook, operational trends, talent management and student housing data and research.

The potential for a near-future recession remains a major concern for industry executives, as any downward shift in the economy could affect enrollment rates at the leading higher education institutions. Consensus was that the best defensive

play in these uncertain times is focusing on institutions in the Power Five conferences.

Other major discussion topics included the growing investment in real estate tech, new marketing concepts, data privacy compliance and the burgeoning demand for live-learn environments.

Keynote speaker **Julian D. Lute** of Great Place to Work responded to executives' talent recruitment and management challenges, helping attendees understand how they can make their companies a more attractive place for new talent and the best ways to retain their all-star employees.

Top Trends



LEADERSHIP AND BUSINESS STRATEGY

It Takes Two to Win

Executive power duos from leading student housing firms discuss how the relationship between CEO and COO is critical to company success.

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INVESTMENT

Investors and Capital Markets Advance Cautiously

There's liquidity in the student housing market, but equity is growing more conservative while new GSE lending caps could restrict debt availability.

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DEVELOPMENT

New Student Projects Struggle to Deliver on Time and on Budget

In response to rising costs, developers and designers are redesigning for value and efficiencies.

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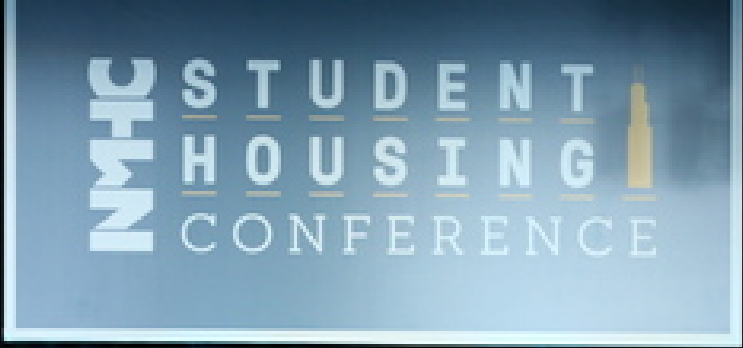


RESEARCH

Game-Changing New Research from NMHC

NMHC releases the [latest version of the student housing performance benchmarking tool](#), which includes data from more than 375,000 beds nationwide, as well as new research, the first ever funded by the [NMHC Student Housing Research Fund](#).

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TALENT

How to Make Student Housing Companies Great Places to Work

Amid a war for talent, where student housing companies struggle to attract and retain quality talent over the long haul, company culture can be a competitive advantage. One expert explains how to build one that sticks.

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REGULATIONS

Flood, Fair Housing and Data Privacy, Oh My!

Get up to speed on the [latest regulatory threats](#), especially the [new data privacy laws that are set to take effect January 1](#). Download the full white paper on data privacy regulations [here](#).

[Read More](#)

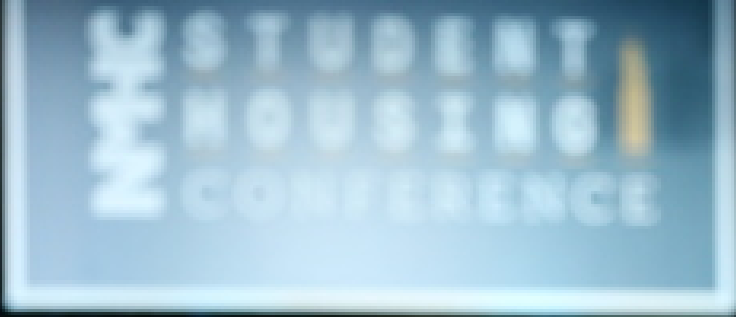
Toolbox



RESOURCES

Download Presentation Materials

A number of the presentations from the meeting are [available for attendee and member download](#).



COMMUNITY

Inside the NMHC Student Housing Conference

Check out our [Flickr](#) stream for all the best moments from the meeting, including featured speakers, engaging panels and networking.

Upcoming Meetings



2019 Emerging Leaders Series - Atlanta

November 6, 2019
Atlanta, GA



2019 NMHC OPTECH Conference & Exposition

November 11-13, 2019
Dallas, TX



2019 Emerging Leaders Series - Dallas

November 13, 2019
Dallas, TX

Thank You

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