

2019 NMHC Research Forum Recap



Trulia's Issi Romem shares insights on metropolitan growth, population shifts and affordability during the 2019 NMHC Research Forum in Denver.

Last week, we hosted the 2019 NMHC Research Forum in Denver. The data-rich event brought together in-house and third-party researchers, data scientists and industry executives for deep analysis of critical issues facing the multifamily industry.

Housing affordability topped the list of industry challenges, and the program offered several looks at the root causes, scale of the problem and potential solutions. One session featured representatives from [LIVE Denver](#), a two-year affordable housing pilot program established by a public-private partnership with local employers, foundations, housing providers and the city, who discussed how the program could be a model for the future.

In addition to the programming and networking events, attendees participated in pre-conference data visualization workshop led by Zillow's Elizabeth Kimn and Continental Properties' Paul Vastag. Attendees

also got a chance to tour two properties, the [Alexan Cherry Creek Apartments](#) and [Steele Creek Luxury Rentals](#).

More key themes from the event are highlighted below. NMHC thanks all sponsors, speakers and attendees for their participation in another successful NMHC Research Forum.

Top Trends



MARKETS

Though Cycle Moves into the Latter Stages, Apartment Industry Is Still Strong

While there's some volatility in the market, the multifamily industry continues to perform, attracting investor interest and driving construction activity.

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AFFORDABILITY

What Deconstructing the Affordability Crisis Tells Us About Fixing It

Housing production must accelerate, but densification efforts are likely to hit headwinds, as they are moving counter to historical trends.

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AMENITIES

A Tale of Two Amenities Surveys

Two resident preference surveys reveal interesting findings about what apartment features and community amenities renters prioritize, as well as a deep dive into how demographics intersect with parking preferences.

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POLICY

Debunking Rent Control Myths

As rent control debates heat up nationwide and more media attention is centered on evictions, NMHC is focused on developing tools and resources to better inform the discussions.

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CONSTRUCTION

Cost-Cutting Construction Technologies for Today—and Tomorrow

Advances in modular framing and construction are paving the way for more significant technology-led leaps in building efficiency and speed.

[Read More](#)

Tool Box



NETWORKING

Follow Up with Your Leads and New Connections

Don't forget about the many networking tools NMHC offers. The [Research Forum attendee list](#) is available online, along with our [member directory](#). You will need to sign in for access.



RESOURCES

Download Presentation Materials

All the presentations from Research Forum are available for member download. They are an equally great resource for those who want a second look as well as for those who want to check out the info for the first time.



COMMUNITY

Inside Research Forum

Check out our Flickr stream for all the best moments from Research Forum, including featured speakers, engaging panels and networking.

Upcoming Meetings



[2019 NMHC Leadership Forum on Diversity & Inclusion](#)

May 15, 2019
Four Seasons Hotel Chicago, IL



[2019 NMHC Spring Board of Directors Meeting](#)

May 15-17, 2019

Four Seasons Hotel
Chicago, IL



[2019 Emerging Leaders Series - Chicago](#)

May 14, 2019
Architectural Boat Tour Chicago, IL
This event is open to both members and non-members

Thank You

NMHC thanks all attendees, speakers and sponsors for contributing to another productive NMHC Research Forum. Don't forget to mark your calendars for the [2020 NMHC Research Forum](#) being held March 31 - April 1 at the JW Marriott Denver Cherry Creek in Denver, CO.

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