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October 15, 2018

2018 Student Housing Conference Recap



An industry leaders spotlight panel at the 2018 NMHC Student Housing Conference & Exposition featured (from L to R) Randy Churchey of Greystar (formerly EdR), J. Wesley Rogers of Landmark, Bill Bayless of American Campus Communities, Brian Dinerstein of The Dinerstein Company, Peter Katz of Institutional Property Advisors (IPA) and Bob Clark of Peak Campus.

Student housing's leading executives and trade partners gathered in Huntington Beach, California for the 16th annual [NMHC Student Housing Conference & Exposition](#). We were thrilled to have a new location and venue at the Hyatt Regency Huntington Beach Resort & Spa for the annual event.

This conference continues to be the must-attend event for student housing executives, with an expanded program covering finance, development and operational trends, new research and quality networking events.

To that end, we were happy to host another Emerging Leaders networking lunch in conjunction with the conference, allowing young, rising student housing professionals to network with some of the biggest names in student housing. Moreover, we announced a successful round of fundraising for new student housing-specific research through the [NMHC Research Foundation](#).

Attendees also heard from workforce strategist and management trendspotter **Seth Mattison** of Luminate Labs and **Amy Trask**, chairman of BIG 3, football analyst with CBS Sports and former CEO of the Oakland Raiders.



MARKETS

Sector Outlook Remains Solid

The economy heads into the later innings of this cycle, but student housing fundamentals remain strong.



LEADERSHIP

Student Housing Leaders Share Market Insights

From big deals to rising interest rates, student housing executives offer their takes on what shifts in the market mean.



FINANCE

Institutional Interest in Student Housing Grows

Broad capital support continues even as market-specific challenges begin to appear.



TRENDS

Student Housing Game Changers

A look at how demographics, psychographics and technology are shaping up to redefine student housing design.



DEVELOPMENT

The Struggle to Manage Construction and Labor Costs

Rising materials costs, a more complicated regulatory environment and an acute labor shortage continue to be hurdles to new student housing development.

RISK MANAGEMENT

Strategies to Reduce Risk to the Bottom Line

From cyber attacks to floods, the list of risks to student housing businesses is growing. Here's how executives are



dealing with the threats.



RESEARCH

New Study Compares Student Housing Costs

A new research report from NMHC and Axiometrics compares the costs of on-campus and off-campus housing options—and the premiums associated with certain features.



COMMUNITY

NMHC Student Housing Conference & Expo in Pictures

We captured all the best moments of the meeting, from featured speakers and engaging panels to the active exhibit hall and networking events.



RESOURCES

Presentations Now Available

See or hear something interesting and want to check it out again? Access presentations from the conference [here](#).

Thank You

NMHC thanks all attendees, speakers and sponsors for contributing to another productive Student Housing Conference & Exposition.

We also invite members to check our [meetings calendar](#) for a list of upcoming events. Registration is currently open for the [2018 NMHC OPTTECH Conference & Exposition](#) in Orlando, Florida, November 14-16.

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