



## NMHC'S 2021 ANNUAL MEETING REGISTRATION IS NOW OPEN

Registration for the [2021 NMHC Annual Meeting](#) is now open to all NMHC members in good standing. Because [the health and safety of our members remains our utmost priority](#), registration has been capped to maintain distancing requirements and adhere to local regulations. In addition, we are working closely with our hotel partners to create protocols for health screening, social distancing and sanitation to protect our attendees.

Once capacity is reached, registration will close; there is no waitlist at this time. NMHC will announce if capacity limits change. NMHC reserves the right to cancel registrations if regulations change and the number of registrants exceed capacity limits.

REGISTER TODAY

## AS BLACK HISTORY MONTH BEGINS, NMHC ANNOUNCES NEW RACIAL EQUITY EVENT AND RESOURCES

As the nation commemorates Black History Month, NMHC remains focused on our long-term commitment to promote diversity, equity and inclusion in the multifamily industry. Although the industry has a long way to go, NMHC recognizes we must take concrete steps to promote racial equity within the industry and our own organization. To that end, we've convened a member-led [Racial Equity Task Force](#) to create an Industry Framework for advancing economic inclusion for professionals of color within NMHC member organizations and across the multifamily sector. The Industry Framework covers access to capital and credit, supplier diversity in discretionary spending, and the talent ecosystem from early-career professionals to the C-Suite and Boards of Directors. The Industry Framework will be presented during [NMHC's Racial Equity Event](#) on February 25. All members are invited to register to attend this first-ever, complimentary event.

"NMHC's Racial Equity Taskforce aims to promote both guidance and accountability for racial equity and economic inclusion," said [Betsy Feigin Befus](#), SVP, General Counsel and Industry Initiatives.

NMHC members are encouraged to participate in the first, virtual NMHC Racial Equity Event on Feb. 25, which we will launch the NMHC Racial Equity Taskforce Framework for advancing economic inclusion for commercial real estate professionals of color and across the multifamily sector. Registration is complimentary for NMHC members.

REGISTER TODAY

## NMHC MEMBERS: ACCESS THE EMPLOYER'S GUIDE TO COVID-19 AND EMERGING WORKPLACE ISSUES NOW

NMHC is excited to share the next resource as part of the COVID-19 Rental Housing Support Initiative. An Employer's Guide to COVID-19 and Emerging Workplace Issues: Year 2, co-authored by Attorneys [Richard J. Simmons](#), [Brian D. Murphy](#), and [Adam R. Rosenthal](#) of Sheppard, Mullin, Richter & Hampton LLP, is now available for members to access free of charge.

Brought to you by Castle Publications, this electronic book is the go-to resource for employers across the country. It addresses the choices employers made due to the pandemic and highlights the next phase of employment decisions faced when restarting businesses and reintegrating employees into the workforce. It also describes key compliance issues that must be considered and anticipates problem areas leading to litigation.

This e-book delves into the federal standards providing an in-depth discussion focused on California's, New York's and Illinois' employment laws. It examines the paid sick leave rules in the Families First Coronavirus Response Act, the CARES Act, WARN rules and a range of law issues in the wage and hour, employment discrimination, workplace safety, leaves of absence, unemployment insurance, workers' compensation, and immigration fields. Insights into what new workplaces will look like and employer vulnerabilities are also offered.

ACCESS THE E-BOOK

## NMHC WEIGHS IN ON RENTAL ASSISTANCE, EVICTION MORATORIUMS AS CONGRESS ADDRESSES ADDITIONAL NEED

This week, NMHC led two coalition letters urging policymakers to consider the importance of the continued financial viability and stability of the rental housing industry as they address additional need. [The first coalition letter](#) was sent to Congress ahead of a House Financial Services Committee hearing and urges members of Congress to move beyond "one size fits all" federal housing policies in favor of a more tailored approach. [The second coalition letter](#) was sent to the CDC, HUD and White House and outlines

[Temporary Halt in Residential Evictions To Prevent the Further Spread of COVID-19](#) (CDC Order) recommendations for policymakers to consider as they determine if changes to the current eviction moratorium are necessary.



## NMHC & BUSINESS COMMUNITY RENEW CALLS FOR LIABILITY PROTECTION

This week, NMHC joined with nearly 600 business groups from across the country in once again calling on Congress to include targeted and temporary COVID liability protections for businesses in the relief package that is currently being negotiated with [President Biden](#). NMHC also joined the U.S. Chamber this week in calling upon the Securities and Exchange Commission (SEC) to adopt rules to prevent speculative COVID-related securities litigation. NMHC believes that Congress and the SEC should enact protections to prevent the worsening of the economic damage caused by the pandemic.

READ MORE

## WATCH NOW: JANUARY ADVOCACY SNAPSHOT

NMHC members won't want to miss out on the January Advocacy Snapshot video where NMHC SVP of Government Affairs [Cindy Chetti](#), and VP of Government Affairs, [Kevin Donnelly](#), provide a five-minute rundown on what went down in Washington this past month. From President Biden's inauguration and flurry of executive actions to the makeup of the 117th Congress, there's plenty to recap.

Note: This resource is available for NMHC members only. If you are not an NMHC member, learn more about joining the council.

WATCH NOW



## FORTY-FOUR PERCENT OF RENTER RESPONDENTS USED THEIR STIMULUS PAYMENTS TO MEET REGULAR FINANCIAL OBLIGATIONS

NMHC's [Claire Gray](#) provides an update on the January 6-18 Census Household Pulse Survey results. One key takeaway from the most recent data: Forty-four percent of renter respondents used their stimulus payments to meet regular financial obligations.

WATCH NOW

## NMHC RELEASES UPDATED SOURCE OF INCOME MAP

NMHC released updated resources on Source of Income laws across the country. More and more states and localities are implementing Source of Income laws that protect renters from discrimination based on their income, such as a Section 8 Housing Choice Voucher. The policy emerged on a federal level during [President Biden's](#) campaign when he highlighted Source of Income protections in his [housing policy proposal](#). NMHC believes a reformed and properly funded Section 8 Housing Choice Voucher program could be the nation's most effective affordable housing and community development tool.

EXPLORE THE MAP

## THE NEXT NMHC RENT PAYMENT TRACKER WEBINAR TAKES PLACE TUESDAY, FEB. 9

NMHC will release [NMHC Rent Payment Tracker](#) results for the full month of January and the first week of February next Tuesday, Feb. 9. Following the release, we will host a webinar at 11:30am ET discussing the results and trends, featuring executives from our five property management software provider partners and special guest [Ricardo Rivas](#), CEO of Allied Orion Group.

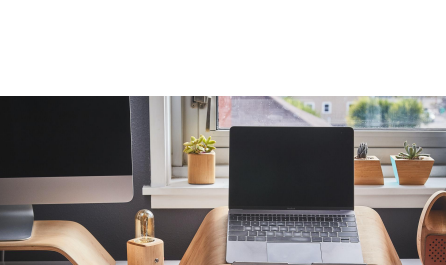
REGISTER TODAY

## REGISTER NOW FOR NEXT WEEK'S WOMEN IN MULTIFAMILY FINANCE AND CAPITAL MARKETS EVENT

The NMHC Women in Multifamily meet-up series kicks off next week on Feb. 10 with discussion around how multifamily companies navigated the transition to virtual work while keeping deals and transactions flowing. [Sheri Thompson, EVP and FHA finance group head at Walker & Dunlop](#) will lead the conversation during a fireside chat before attendees break into small groups to share insights about capital trends and organization challenges in today's pandemic environment and beyond.

REGISTER TODAY

## NEWS



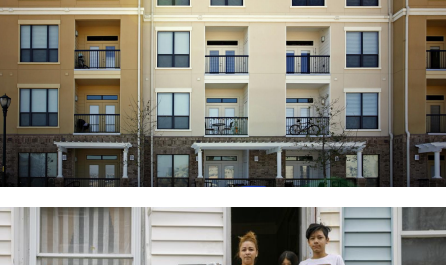
### KEEPING PACE WITH CHANGING RESIDENT EXPECTATIONS AND EXPERIENCES

The pandemic has reshaped apartment demand. While some shifts may prove temporary, apartment firms are wasting no time in adapting to the shoppers that are in the market today.



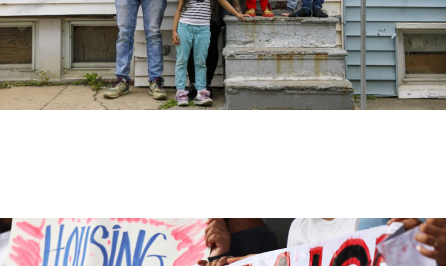
### PRESIDENT BIDEN TAKES EARLY ACTION ON HOUSING DISCRIMINATION

NMHC's [Paula Cino](#) and [Julianne Goodfellow](#) provide an update on one of President Biden's first executive actions: a memorandum on the discriminatory housing practices that impact those renting or purchasing a home. "NMHC is encouraged by the possibility to partner on issues that address housing affordability and help break down artificial barriers to new housing in communities that desperately need it," they write.



### RENTERS AND LANDLORDS ALIKE NEED MORE FEDERAL ASSISTANCE TO SURVIVE THE PANDEMIC

With economic instability and housing overcrowding a recipe for coronavirus contagion, two Johns Hopkins University professors [Stefanie DeLuca](#) and [Meredith Greif](#) also call attention to the "razor thin economic margins" that exist for both renters and landlords. They conclude, "More assistance is necessary, both to aid renters and to help landlords survive—millions of whom are small business owners who are vital to insuring a solid economic recovery and the preservation of the low-end rental market."



### WHAT LANDLORDS SHOULD CONSIDER AS EVICTION MORATORIUMS END

Navigating this terrain requires a lot more delicacy and empathy than in normal times.



### 100 YEARS AFTER TULSA MASSACRE, BLACK PROPERTY INVESTMENT HAS NEVER RECOVERED

At this moment 100 years ago, the Greenwood District in Tulsa, Okla.—known as Black Wall Street—was close to its peak. But all that changed in the spring of 1921 when a group of White Oklahomans savagely tore through area, destroying \$1.5M in property (roughly equivalent to more than \$20M in today's dollars) and killing at least 75. Attempts to rebuild were thwarted by discriminatory if not brutal policies. These types of policies, found all over the country, have left a terrible legacy of underinvestment in Black property ownership.



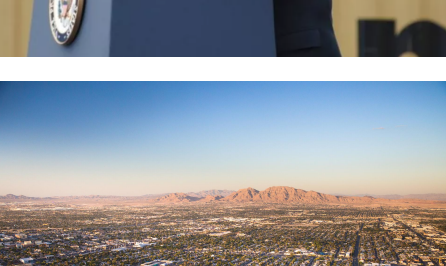
### BIDEN'S FIRST EXECUTIVE ACTION ON HOUSING BEGINS RESHAPING OF FAIR HOUSING RULES

"Multifamily housing, in particular, is burdened in many cases by discriminatory land use and zoning laws that only served to exacerbate housing supply and affordability challenges," NMHC Vice President, Construction, Development and Land Use Policy [Paula Cino](#) said in a recent interview with BISNOW. "We think that that's at the core of President Biden's executive order on housing discrimination."



### HOW BUSINESSES CAN SUPPORT WOMEN IN TIMES OF CRISES

The pandemic has taken a toll on gender equality in the workforce, as women's jobs are 1.8 times more vulnerable to the health crisis than men's jobs, according to a study by McKinsey & Co. In this MHN Q&A with [Laura Beebe](#), PDS COO at JLL, Beebe talks about the importance of a diverse workforce and how companies can accommodate women to keep them in the workplace and help them advance their careers.



### 25 U.S. MARKETS ADDING THE MOST MULTIFAMILY UNITS THIS YEAR

A [recent outlook report](#) from commercial real estate data firm Yardi Matrix shows that the biggest increases in units to be constructed in 2021 will take place in smaller markets, including Louisville, Ky. and Charlotte, N.C., as opposed to big coastal cities like New York and San Francisco.



### WHY THIS TOYOTA DEALERSHIP IS TURNING ITS CAR LOT INTO APARTMENTS

With land scarce and property values on the rise in Silicon Valley, many property owners are questioning the most economic use of their land. For one Toyota dealership owner, the underlying value of the land eclipses the value of the franchise. So, what's he doing? Building housing on top of his car lot.

## NMHC'S DIVERSITY, EQUITY AND INCLUSION SURVEY IS UNDERWAY

NMHC is partnering with The Cee Suite, a talent management consultancy with a specialization in diversity, equity and inclusion (DEI), to conduct an industry benchmark survey to measure the industry's DEI needs and goals.

The survey deadline is Thursday, February 11, 2021. We are asking that you make sure the person who is most familiar with your firm's DEI efforts complete this survey. Please email NMHC's VP of Government Affairs, [Julianne Goodfellow](#) at [jgoodfellow@nmhc.org](mailto:jgoodfellow@nmhc.org) with any questions.

TAKE SURVEY



### COVID-19 HUB

NMHC's headquarters for all COVID-19 policy updates, articles, industry resources and research.

EXPLORE



### LISTSERVE

NMHC's Emergency Preparedness Listserve is the place where multifamily operators can crowdsource answers to COVID-related operational issues.

CONNECT



### WEBINARS

Our [COVID-19 webinar library](#) includes the full suite of our on-demand presentations and discussions.

WATCH

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