



October 21-23, 2024 | Gaylord National Resort & Convention Center | National Harbor, MD

2024 NMHC OPTECH SPONSORSHIP PACKAGES

NMHC offers several different sponsorship packages, designed to help increase your firm’s brand recognition and exposure with key decision makers at OPTECH.

Sponsorship opportunities are available to NMHC member firms only. Not a member? [Click here to learn more.](#)

If you would like to sponsor OPTECH, please email Melissa Rowan, Associate Vice President, Sponsorships & Exhibits at mrowan@nmhc.org.

The deadline to sponsor this conference is Friday, August 23, 2024.

Sponsorship Levels	Platinum	Gold	Silver
Pricing	\$40,000	\$30,000	\$20,000
Benefits			
Complimentary conference registrations	4	2	1
Logo published on conference webpage	✓	✓	✓
Logo included in pre-conference marketing emails	✓	✓	✓
Logo included on sponsor recognition signage onsite	✓	✓	✓
Logo included in scrolling sponsor recognition slides displayed before general sessions	✓	✓	✓
Logo included in the onsite print agenda	✓	✓	✓
Recognition in the mobile app	✓	✓	✓
Opportunity to place a company brochure on the sponsor literature table onsite	✓	✓	✓
Choice of conference sponsorship item(s) (item guide provided closer to conference dates)	Choose 2 items	Choose 1 item	-
Eligible to host a subgroup event at the Gaylord National Resort & Convention Center, by request. (Additional Guidelines Apply: Click to view Subgroup Event Guidelines.)	✓	✓	✓
Ad featured in the OPTECH “Sponsor Spotlight” Email distributed by NMHC pre-conference to registrants.	✓	-	-